Stow City Center



SURVEY RESULTS

A community survey was conducted from April 7th through May 1st, 2018 to assess appetite for particular features and strategies related to an urban, mixed-use redevelopment of portions of the Stow City Center site. The survey was conducted on-line, in paper form, and coincided with Stow Monroe Falls Community Showcase. The survey had a total of 716 responses.

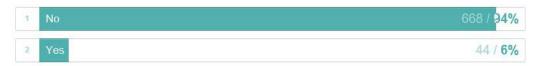
1. Are you a resident of the City of Stow?

714 out of 716 people answered this question



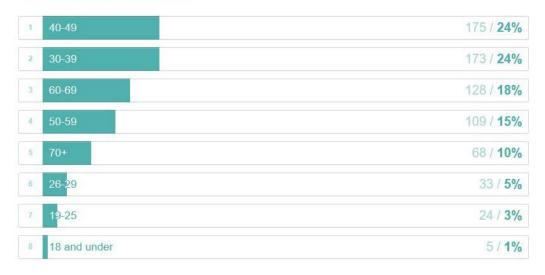
2. Do you own a business in the City of Stow?

712 out of 716 people answered this question



3. What is your age?

715 out of 716 people answered this question



4. Which of the following best describes you:

1	I live in Stow, but work in another community.	416 / 60%
2	I both live AND work in Stow.	240 / 34%
3	I work in Stow, but live in another community.	28 / 4%
4	I neither live nor work in Stow.	9 / 1%
5	I would consider moving my residence or business to Stow	5 / 1%

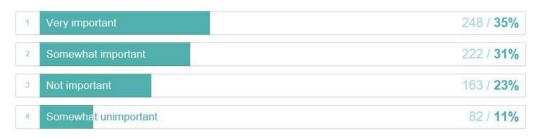
5. Do you own your home or rent?

713 out of 716 people answered this question

1	Own home	671 / 94%
2	Rent home	42 / 6%

6. How much of a priority to you and your family is a downtown development on the City Center property?

715 out of 716 people answered this question



7. Do you think there are enough housing choices in Stow for you to be able to "up-size" or "down-size" through your life stages without having to leave Stow?

710 out of 716 people answered this question



8. Do you think Stow needs to offer additional housing options to attract young professionals?

708 out of 716 people answered this question



9. Do you think Stow needs to offer additional housing options to attract empty-nesters?



10. How important to you is it that the City consider the development of the City Center into a walkable mixed-use environment?

712 out of 716 people answered this question

1	Very important	316 / 44%
2	Somewhat important	179 / 25%
3	Not important	148 / 21%
4	Somewhat unimportant	69 / 10%

11. Which of the following land uses should be included in a walkable, mixed-use environment? (choose all that apply)

701 out of 716 people answered this question

1	A walkable, pedestrian-friendly streetscape	506 / 72%
2	Restaurants with outdoor patios	471 / 67%
3	Retail shops that face the street	420 / 60%
4	Parks and Open Space	388 / 55%
5	Parking behind buildings and hidden from view	327 / 47%
6	Nature center	286 / 41%
7	Smaller pocket-parks, plazas, or gathering spaces	275 / 39%
8	Gathering/ Reception/ Event Center	210 / 30%
9	Apartments for young professionals or empty-nesters	171 / 24%
10	Small, 1 or 2-story, neighborhood scale offices	120 / 17%
11	Housing in a mix of types and price-points	92 / 13%

12. Multifamily residential may be a necessary part of a mixed-use City Center Redevelopment plan for economic and marketing reasons. With this in mind, would you support multifamily residential (ie. Apartments, townhomes) as a component of a mixeduse, walkable environment?

1	Somewhat supportive	261 / 37%
2	Strongly unsupportive	217 / 31%
3	Somewhat unsupportive	132 / 19%
4	Strongly supportive	100 / 14%

13. What public amenities and activities do you think should be included in the City Center development? (Choose all that apply)

700 out of 716 people answered this question

1	Shaded sitting areas	519 / 74%
2	Public restrooms	465 / 66%
3	Farmers market	437 / 62%
4	Playground	393 / 56%
5	Sunny sitting areas	390 / 56%
6	Flex-use open lawn area	386 / 55%
7	A stage for performing arts	317 / 45%
8	A nature center that can also be rentable for events, like weddings.	309 / 44%
9	Small pavilion for group gatherings	297 / 42%
10	Water feature/ Splash Pad	295 / 42%
11	On-site games (like chess tables, bocce courts)	232 / 33%
12	Concessions Stand / food trucks	230 / 33%
13	"Nature Play" equipment, with natural landscaping	219 / 31%
14	Heavily programmed, music, arts, entertainment pavilion	204 / 29%
15	Picnic pavilion	201 / 29%
16	Fitness stations	138 / 20%
17	Panels, signage, and artifacts depicting the history of the City of Stow and its found	135 / 19%
18	Climbing wall / obstacle course	104 / 15%
19	A re-imagined "Dough-boy" and Stow war-heroes memorial	103 / 15%

14. Would you support the relocation of the Senior Center if it were improved and expanded?

1	Somewhat supportive	286 / 40%
2	Strongly supportive	261 / 37%
3	Strongly unsupportive	87 / 12%
4	Somewhat unsupportive	75 / 11%

15. Would you be supportive of the City entering into a public-private-partnership in the redevelopment of the City Center site?

709 out of 716 people answered this question

1	Somewhat supportive	278 / 39%
2	Strongly supportive	214 / 30%
3	Strongly unsupportive	136 / 19%
4	Somewhat unsupportive	81 / 11%

16. What economic development incentives would you support to facilitate the redevelopment of the City Center site?

698 out of 716 people answered this question



17. Would you support further safety enhancements for both pedestrians and vehicles at the intersection of Graham and Darrow?

1	Strongly supportive	502 / 70%
2	Somewhat supportive	161 / 23%
3	Somewhat unsupportive	25 / 4%
4	Strongly unsupportive	25 / 4%

18. The "Sanctoretum" is the woodlands area behind the Service Center building, that includes the Akron General Wellness Trail that connects from Dirker Blvd to Lillian Drive. Which of the following best describes your thoughts about the Sanctoretum:

690 out of 716 people answered this question



19. If necessary to develop this land, what public financing options would you support? (Check all that apply)

1	Money directed from the City's capital budget	318 / 45%
2	Notes/bonds (loans)	252 / 36%
3	None	203 / 29%
4	Levy	172 / 25%
5	Other	90 / 13%